



In recent years, women's attendance to labour market substantially and taking part more active role in entrepreneurial activities have great importance for countries. Activating unused potential in labour market and creating new job areas can be obtained by encouraging women's engaging the social enterprises through using ICT tools, and this is stated by both academic circle and business world. Especially disadvantaged women need to recognize the power they have which will activate their potential in social and economic life. But to be successful in this program and the barriers that disadvantaged woman face, their working conditions, executing style, setting up business and strategy development, expectation of future, evaluation of their potential for organizational and environmental opportunities should be covered.



OUTCOMES

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